



THREE FESTIVALS TALL SHIPS REGATTA: KEY MESSAGES

About the event

LIVERPOOL, UK (25 – 28 May 2018) – this is Liverpool's fifth Tall Ships event and coincides with the International Mersey River Festival, marking a decade since Liverpool was named European Capital of Culture.

<u>RACE 1</u> – the first race leg of the regatta will take trainees on a four day voyage across the Irish Sea to Dublin, Republic of Ireland. With specially positioned way points the 120 mile direct route is turned into a 300 mile race course.

DUBLIN, **Republic of Ireland** (1 - 4 June 2018) – this is Dublin's third Tall Ships event, and this Regatta will be focused on providing sail training experiences for young people from Dublin.

RACE 2 - the second race leg of the regatta provides 10 days of racing across the Irish and Celtic Seas before entering the historic Bay of Biscay. This 470 mile race will start of the south-east coast of the Republic of Ireland, with a grand finish up the Gironde Estuary.

BORDEAUX, **France** (14- 18 June 2018) - hosting its first Tall Ships event in 28 years, it coincides with the leading European wine festival, <u>Bordeaux Fête le Vin</u> (Bordeaux Wine Festival), which will celebrate its 20th anniversary.

A full list of participating vessels can be seen <u>here.</u> Photos of the vessels can be downloaded from <u>here.</u>

Key event messages

The Tall Ships provide a maritime spectacle and family fun atmosphere; free public access ensures visitors can get up close and personal to the fleet and be participants in the event

The trainees provide an international festival of youth; the whole event is organised to support youth development, outdoor adventure and challenge at sea

International friendship and understanding is at the core of the event; Tall Ships Races and Regattas put the host cities and ports on the world stage and ships and trainees come from all over the world. Sail Training International was nominated for the Nobel Peace Prize in 2007.

In most years Tall Ships Races and Regattas attract millions of international visitors, making the event a privilege for us all to help build a better world;

some 8.6 million people came to see the ships, crews and trainees at Tall Ships Races and Regattas in 2017, more people than those who went to the Rio Olympics and the last UEFA European Cup combined.

The event is a civic showcase driving tourism and delivering economic impact; it promotes the city's brand and demonstrates world class event delivery capability. Proven economic return on investment lies at the heart of the rationale for staging Tall Ships Races and Regattas.

The Tall Ships are One Ocean Ambassadors; around 70 vessels have signed a Sail Training Blue Flag voluntary pledge to follow environmental best practise standards and educate trainees

Who organises the Tall Ships Races and Regattas?

Sail Training International (STI) – a registered charity established to develop and educate young people – regardless of nationality, culture, religion, gender or social background – through the sail training experience.

STI works with the world's sail training Tall Ships, national sail training organisations and host ports, to help young people benefit from the sail training experience. It's the world's leading provider of Tall Ship races and events.

What is sail training?

- Sail training is a great fun, outdoor adventure activity for people of all ages and abilities.
- Sail training uses the experience of being at sea to help people learn about themselves, discover hidden strengths and talents and understand the value of working as a team
- Sail Training is an activity that inspires self-confidence and personal responsibility.
- It promotes an acceptance of others, whatever their social or cultural backgrounds, and develops a willingness to take controlled risks.
- Those who undertake sail training on Tall Ships generally find it a positive lifechanging experience.
- Sail Training has a record of considerable success in developing men and women of character and ability for the challenges of life.

What does sail training involve?

• Sail training takes place all over the world and on many different types of vessel.

- It includes instruction in all aspects of sailing, but its purpose goes far beyond this.
- Voyages on small vessels benefit from the intimacy of working on board within a small team.
- Different challenges confront those who undertake sail training on the squarerigged ships, with much demanding work aloft as well as on deck.

Who provides sail training?

Most sail training vessels are owned and operated by charities or foundations, schools or universities, governments or other institutions. Many have funding programmes to subsidise people taking part who could not otherwise afford it. Some also run special programmes for those with physical disabilities, mental or social difficulties.

How much does it cost?

The cost of sail training varies between organisations, ships and countries. Bursaries and funding are available through Sail Training International and many of the national Sail Training Organisations.

How can you take part in the Three Festivals Tall Ships Regatta?

People of all abilities can take part, including those with mental and physical disabilities, providing they are over the age of 15. Trainees may join for all or part of the race series, and all ships are encouraged to recruit trainees between the ages of 15 and 25.

To take part visit <u>www.sailonboard.com</u> and book directly with the vessel.

www.facebook.com/SailTrainingInternational www.instagram.com/tallshipsraces/ twitter.com/TallShipsRaces