



Sail Training International

INTERNATIONAL SAIL TRAINING AND TALL SHIPS CONFERENCE 2017



Bordeaux, France
30 November - 2 December

Three Festivals Tall Ships Regatta 2018



Liverpool, UK	25 to 28 May
Dublin, Ireland	1 to 4 June
Bordeaux, France	14 to 18 June

The Tall Ships Races 2018



Sunderland, UK	11 to 14 July
Esbjerg, Denmark	18 to 21 July
Stavanger, Norway	26 to 29 July
Harlingen, Netherlands	3 to 6 August

SCF Far East Tall Ships Regatta 2018



Yeosu, South Korea	23 to 26 August
Vladivostok, Russia	1 to 7 September

The Tall Ships Races 2019



THE TALL SHIPS RACES 2019

Aalborg, Denmark	3 to 6 July
Fredrikstad, Norway	11 to 14 July
Bergen, Norway	21 to 24 July
Aarhus, Denmark	1 to 4 August

ENTRY FORMS

FOR OUR 2018 EVENTS ARE AVAILABLE ONLINE

REGISTER YOUR VESSEL NOW!

WWW.SAILTRAININGINTERNATIONAL.ORG



Sail Training International

Chairman's welcome

We are delighted to be here in the beautiful city of Bordeaux! The city hosted The Tall Ships Races in 1990 and next year the Three Festivals Tall Ships Regatta will conclude here on the banks of the River Garonne.

It has been another very busy and successful year. The Rendez-Vous 2017 Tall Ships Regatta was organised with host port partners around the Atlantic and for Canada with Rendez-vous Naval de Quebec. At the same time we also concluded a successful Tall Ships Races series in the Baltic Sea. This means that in 2017 we have not only managed the biggest and most complicated event that we have ever organised but simultaneously an event in the Baltic Sea with nearly 100 ships taking part.

As ever, the conference is full of interesting content across a wide range of topics. The increasing number of joint interest sessions serve to illustrate the interdependence of vessels and ports in delivering great events that offer life changing experiences for young people. Moving the opening plenary session to the Thursday afternoon has enabled us to include additional session choices on the Friday and the 'speed meeting' session is now a regular feature.

Your feedback is valuable to us in developing the conference as we move forward and I would ask that you complete the post-event conference survey with your thoughts and suggestions.

The conference will be taking place in some of the city's iconic buildings, including the magnificent City Hall Salons and the Palais de la Bourse. We hope that you enjoy the opportunity to network and meet with friends old and new, but don't forget to explore the city and all it has to offer.

Finally, on behalf of Sail Training International and all the 2017 conference delegates, a very special word of thanks to the city of Bordeaux, for the support that has helped make this conference possible.



Doug Prothero,
Chairman

Cloakroom	There is a cloakroom in the foyer of the conference centre.
WiFi	The wifi at the Cite Mondiale is free to all delegates. You register with your email. Please be aware that wifi will log off after 30 mins but you are able to rejoin.
Message Board	This is located in the conference foyer should you wish to post messages for other delegates.
Enquiries	If you have any queries please go to the registration desk in the conference foyer.
First Aid	Please go to the registration desk in the conference foyer.
Lost Property	Please hand any lost property into the registration desk.
Mobile Phones	Please switch off or set to silent during presentations.
Smoking	Smoking is not allowed inside the Cité Mondiale. Please use the designated smoking area outside the building.

#STIC17



Thursday 30 November

16.30 - 17.15	Conference Registration - Athenée Building
17.30 - 18.30	OPENING PLENARY - FOR ALL DELEGATES
18.45 - 20.00	Welcome Reception at the City Hall Salons

Friday 1 December

08.45 - 09.45	Conference Registration - Cité Mondiale
09.00 - 09.45	Arrival Coffee & Tea
10.00 - 11.15	Session 1
11.15 - 11.45	Coffee Break
12.00 - 13.15	Session 2
13.15 - 14.30	Lunch
14.45 - 16.00	Session 3
16.00 - 16.30	Coffee Break
16.45 - 18.00	Session 4

Saturday 2 December

09.00 - 09.45	Arrival Coffee & Tea - Cité Mondiale
10.00 - 11.15	Session 5
11.15 - 11.45	Coffee Break
12.00 - 13.15	Session 6
13.15 - 14.30	Lunch
14.45 - 16.00	Session 7
16.00 - 16.30	Coffee Break
16.45 - 17.45	Closing Plenary
19.30 - 02.00	Gala Wine Party and Dinner - Palais de la Bourse

~ *Sail On* ~

BOARD[®]



THE TALL SHIPS

sailonboard.com



Athénée Municipal
OPENING PLENARY VENUE
THURSDAY 30 NOVEMBER

City Hall Salons
WELCOME RECEPTION VENUE
THURSDAY 30 NOVEMBER

Musée d'Aquitaine

Gambetta

Grand Théâtre

PALAIS GALLIEN

Musée Archéologique de Saint-Seurin

Mériadeck

Palais de Justice

Palais Rohan

Athénée Municipal

place gambetta

Musée des Beaux Arts

Hôpital St-André

Tour Pey-Berland

Musée d'Aquitaine

Musée Goupil

Musée d'Aquitaine

Musée Goupil

Musée Goupil

Cité Mondiale

CONFERENCE VENUE

FRIDAY 1 AND SATURDAY 2
DECEMBER

TRAM STOP

CAPC MUSÉE D'ART
CONTEMPORAIN, ON LINE B

Office de Tourisme de Bordeaux



Palais de la Bourse

GALA WINE PARTY
& DINNER VENUE

SATURDAY 2 DECEMBER

Place de la Bourse

MIROIR D'EAU

BORDEAUX PATRIMOINE MONDIAL

MUSÉE NATIONAL DES DOUANES

HÔTEL DES DOUANES

MAISON ECO-CITOYENNE

PONTON D'HONNEUR

HALTE NAUTIQUE

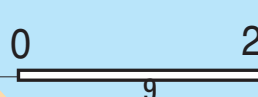
Porte CAILHAU

Porte de Bourgogne

Place du Palais

la garonne

St-Michel





08.45 - 09.45 Conference registration

09.00 - 09.45 Arrival coffee - Bamako

10.00 - 11.15 - Session One

Presentation	Speaker(s)	Room
Session 1A Host port feedback from The Tall Ships Races 2017 - part 1	Carina Jacobsson Heli Toikka	Brisbane
Session 1B Risk Assessment - working aloft	Stephan Kramer Anousch Vallaeys	Brasilia 2&3
Session 1C Creating meaningful partnerships	Duncan Souster	Brasilia 1
Session 1D Creating Cruise in Company value for host ports and vessel operators	Birger Haraldseid Fernando Gil Vázquez	Beijing
Session 1E What young people want	The Sail Training International Youth Council	Jefferson

11.15 - 11.45 Coffee break - Bamako

12.00 - 13.15 - Session Two

Presentation	Speaker(s)	Room
Session 2A Working with volunteers	Kirsten Kirchner Weronika Karpinska Anna Piskorska	Brisbane
Session 2B Trainee recruitment panel - how do ports and vessels recruit trainees?	Monique Touw Cor Boots Frankie Hartwell Aoife Ledwidge O'Brien Sally Titmus	Brasilia 2&3
Session 2C Three Festivals Tall Ships Regatta 2018 preview	Host port representatives from Liverpool, Dublin and Bordeaux	Brasilia 1
Session 2D Staff training, professional development and retention	Daniel Moreland Billy Sabatini	Beijing
Session 2E Square-Rigged masterclass	Immo Von Schnurbein Pedro Proença Mendes Marcus Seidl	Jefferson



13.15 - 14.30 - Lunch break - Bamako

14.45 - 16.00 - Session Three

Presentation	Speaker(s)	Room
Session 3A Sail training programme showcase	Jill Hughes Hillary Smith Shigeru Nishitani Kei Minamiyama	Brisbane
Session 3B Crowd management - considerations and strategies	Stephan Kramer	Brasilia 2&3
Session 3C Sail training reaching out to refugees and migrants	Shauna Gillan Bjarne Ugland	Brasilia 1
Session 3D Research workshop	Eric Fletcher Stuart Bryson	Beijing
Session 3E Speed meeting session (this is a prebooked session)		Bamako

16.00 - 16.30 Coffee break - Bamako

16.45 - 18.00 - Session Four

Presentation	Speaker(s)	Room
Session 4A The Tall Ships Races 2018 preview	Host Port representatives from Sunderland, Esbjerg, Stavanger and Harlingen	Brisbane
Session 4B The welfare and safety of trainees	Monique Touw Marta Carvalho Martins	Brasilia 2&3
Session 4C Rehabilitation or a new ship? Planning, fundraising and refitting	Asser Amidsen Bjarke Wahlqvist Vladimir Martus	Brasilia 1
Session 4D Blue Flag behaviour and environmental issues: at sea and in port	Daniel Schaffer Jürgen Hinrichs Antti Karjalainen	Jefferson



09.00 - 09.45 Arrival coffee - Bamako

10.00 - 11.15 - Session Five

Presentation	Speaker(s)	Room
Session 5A Host Port feedback from The Tall Ships Races 2017 - part 2	Kimmo Hyyppa Violeta Uleviciene Petras Jucius Krzysztof Soska	Brisbane
Session 5B The designing, building and commissioning of world class tall ships	Franz Bittrich Thomas van Es	Brasilia 2&3
Session 5C At sea training using the Auxilliary Sail Vessel Operations textbook	Andy Chase	Brasilia 1
Session 5D National Sail Training Organisation workshop	Stefan Abrahamsson Lena Maekler Pedro Mendes	Beijing
Session 5E Looking after the needs of the ships and their crews	Panel	Jefferson

11.15 - 11.45 Coffee break - Bamako

12.00 - 13.15 - Session Six

Presentation	Speaker(s)	Room
Session 6A Putting trainees at the heart of the programme	Knud Helge Robberstad Ian Flannery	Brisbane
Session 6B Emergency at sea - a case study	Arjen Mintjes Clas Jagdum	Brasilia 2&3
Session 6C Shared value - a way of building long term corporate partnerships	Jon Simpson	Brasilia 1
Session 6D Group dynamics, teamwork and facilitation techniques	Lena Maekler Murray Henstock	Beijing
Session 6E Marine photography masterclass	Valery Vasilevsky Max Mudie	Jefferson



13.15 - 14.30 - Lunch break

14.45 - 16.00 - Session Seven

Presentation	Speaker(s)	Room
Session 7A Ship recruitment - strategies for success	Paul Thompson	Brisbane
Session 7B Sail Training International Ships Council - Tall Ships Forum	Pedro Proença Mendes Einar Corwin Haakon Vatle	Brasilia 2&3
Session 7C Sail Training International Ships Council - Small Ships Forum	Toby Marris Lucy Gross Jan Miles	Brasilia 1
Session 7D International non-formal education projects and EU Funding	Sinitja Lase	Jefferson



THE TALL SHIPS RACES 2018

organised by Sail Training International

A combined offer from Sunderland, Esbjerg, Stavanger and Harlingen your 2018 host ports:

- 1,000 Sail Trainees
- 160 deck events
- A rich and varied cultural offer
- Largest sailing event world wide
- Largest sailing ships in the world
- Maritime festival with international exposure and allure



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Host port feedback from The Tall Ships Races 2017 - part 1

Host port representatives from The Tall Ships Races 2017 will give feedback on the preparation and delivery of the event in their city. These first-hand insights will include areas of their projects that were successful and also the more challenging areas where lessons were learnt.

This session offers a valuable source of advice and guidance for contracted and potential host ports.

Speakers



Carina Jacobsson has worked for Destination Halmstad since 2010, first as Manager for the Tourist Office and since 2016 as Project Manager for The Tall Ships Races Halmstad 2017. She has worked in the Hospitality and Travel trade in Sweden for over 30 years in various positions. Coming up in Halmstad in 2018 is the World Championship in Table Tennis. This event will see Carina working to visualise the programme in the city centre and spread a nice hospitality vibe among inhabitants and visitors.



Heli Toikka is the head of production for The Tall Ships Races Kotka 2017. Her permanent position in the City of Kotka organization is children's cultural secretary and she founded the Children's Cultural Centre of Kotka in 2008. This was Heli's second tall ships event and her experience in big productions, hectic schedules and detailed work were a great asset. Although she has never sailed on a tall ship, she has learned to love these beautiful headliners and is planning on her first sailing trip in the near future.

Risk Assessment – working aloft

Building on the many valuable discussions that have been held previously to understand the risks of working aloft. In this session Stephan Kramer and Anousch Vallaeys will explore risk assessments before, during and after work above deck. Real life scenarios will be reviewed to enable a deeper understanding of the human factors related to this important subject.

Speakers

Stephan Kramer has been a sailing instructor since his youth. After studying economics he sailed with Willem Slighting on the tall ship *Albert Johannes*.

He then went on to study at navigational college and sailed on tall ships for some 20 years, from AB up to captain. Stephan holds a Marine Master ticket and in 1998 started the Rood Boven Groen company, which implements Safety Management Systems (ISM) on sailing vessels. The company also provides safety training to conform to STCW'95.

Anousch Vallaeys first participated in The Tall Ships Races in 2010 as a 15 year old trainee. She is an active member of Sail Training Association Belgium and since September 2013 she has been the national representative on the STI Youth Council. Anousch will share the findings of her Masters paper from the Antwerp Maritime Academy, on safety aloft.



Creating meaningful partnerships

Sail training operators work in an increasingly challenging and competitive landscape. Whether a profit-making business or charity, a key success factor is leveraging your network to grow your reach, enhance the impact of any sail training experience and to make the best use of resources available.

This session will encourage the sharing of best practice around the establishment of high impact corporate, educational, charitable and governmental partnerships. This will include: identifying the right partners and collaborators, setting up a partnership for long term success, effective partner relationship management, deep integration and mergers.

Speaker



Duncan Souster is Chief Executive Officer of the Jubilee Sailing Trust (JST), a UN accredited charity that uses the special experience of tall ship sailing to grow individual capabilities and create stronger, more resilient communities.

The organisation works with people of all ages, backgrounds and abilities across the world, and collaborative programmes with a wide range of corporate, educational, charitable and governmental partners are now central to the JST's strategy.

Recent successes include initiatives with partners such as Barclays, VMWare, Help for Heroes and local government in Australia.

Creating Cruise in Company value for host ports and vessel operators

The Cruise in Company is a feature of every Tall Ships Race series, providing the opportunity for vessels to visit smaller harbours and for trainees to interact with other crews. But is the cruise in company an underutilised opportunity to extend the reach of the sail training community and deliver vital revenue opportunities to participating vessels?

This session will show how a small port used the cruise in company to build itself a reputation as a sail training friendly port, engage with the local community and provide income opportunities for visiting vessels. It will also show how this success is being taken forward into 2018, to the benefit of all stakeholders.

Speakers

Birger Haraldseid is the Cruise in Company Coordinator and Chief Liaison Officer for The Tall Ships Races Stavanger 2018. Birger has been connected to sail training since 1997 when The Tall Ships Races fleet visited Stavanger for the first time. His various roles have included liaison officer, chair of Marketing and Communication, advisor to the Project Manager and Trainee Coordinator. He was also the Chairman of the Norwegian Sail Training Association from 2012-2013. He has taken an active role in seeking to optimise the Cruise in Company segment, both as an opportunity to involve more communities and also give the vessels more income.



Fernando Gil Vázquez has been part of the Liaison Officer system for The Tall Ships Races in A Coruña on six occasions. He is a founding member of the Association Juan de Lángara and volunteer captain of the 64 ft schooner *Juan de Lángara*. Fernando helped to organise The Tall Ships Races Cruise in Company in 2012 and 2016.



**Joint Interest
Session**

**Session 1E (Friday 10.00 - 11.15)
Presentation Summaries**

What young people want

An interactive, Youth Council led session aiming to help vessel operators, NSTOs and port representatives get into the heads of young people today. We'll follow the journey of a sail trainee to be, who knows nothing about ships or sailing. You will be guided through their thought process as they discover the opportunity and decide whether to embark and begin their adventure. We will also consider the difference between the handful of trainees who keep coming back versus those you never see again.

Our goal: to give you the opportunity to really get to know your target audience.
Your result: being able to use this understanding to optimise marketing and recruitment schemes to get more young people on board!

Speakers



Sail Training International
 **Youth Council**

Working with volunteers

Volunteers play a vital role in the delivery of any Tall Ships event, whether as vessel liaison officers or in other event support roles. This session will include a case study of the successful liaison officer system deployed in Szczecin during this year's Tall Ships Races.

The host port of Esbjerg will also provide valuable insights into the approach taken to working with volunteers in a country where the volunteering ethos is well established.

Speakers



Kirsten Bisgaard Kirchner has worked as an event coordinator for six years at Esbjerg Kommune in Denmark and also has great experience from working with big sports events in her free time. It is the second time that she will be part of the organizing team of The Tall Ships Races in Esbjerg.

One of her primary focus points has been the recruitment and handling of volunteers. Her experience goes from groups of ten volunteers to groups of 3500. For The Tall Ships Races in 2018 she is also the ship recruitment manager where her job will be to handle all contact with the participating vessels.

Veronika Karpińska and **Anna Piskorska** have been involved in the Liaison Officer programme in Szczecin, Poland, since The Tall Ships Races 2013. Their experience spans a number of events including two Tall Ships Races, one Tall Ships Regatta and the annual Sail Szczecin festival. They are co-founders of the "Ahoy" - Liaison Officer Association, which organised training for new Liaison Officers prior to The Tall Ships Races 2017.

Trainee recruitment panel: How do ports and vessels recruit trainees?

Join our panel discussion on trainee recruitment to hear first-hand experience and opinions and contribute your own ideas on best practice. An experienced panel will join with the audience to consider key issues including barriers to success, successful marketing strategies and appropriate recruitment timelines.

Representatives of the STI Youth Council will also be present to offer additional insight on the motivations of young people and possible keys to success.

Speakers

Cor Boots is Project Director for The Tall Ships Races 2018 in Harlingen. He is looking to build on the fantastic trainee success of The Tall Ships Races 2014, when Harlingen recruited 339 local youngsters to sail on board.

Frankie Hartwell is Operations Manager at Maybe Sailing which has two Class B vessels: Maybe and Blue Clipper. She's involved in every aspect of running the business from bookings, finance, ship operations and planning voyage calendars, to applying for funding, designing education programmes, marketing and advertising.

Monique Touw is the Director and Founder of Windseeker. Windseeker is a Tall Ships agency, specialising in Sail Training voyages, International Youth Exchanges and The Tall Ships Races and Regattas. Since starting her business in 2004 she has placed over 11,000 trainees on sail training voyages.

Sally Titmus is the Director of Marketing and Communications at Sail Training International. She has been working to drive traffic to vessel websites via the Sail Training International trainee website www.sailonboard.com which was launched in 2016 to help trainees find ships taking part in sail training voyages.

Aoife Ledwidge O'Brien is the new, incoming Chairperson of the STI Youth Council. The STI Youth Council was launched in March 2009 and includes youth representatives of the NSTOs. One of its many objectives is to represent youth within the sail training community.

Three Festivals Tall Ships Regatta 2018 preview

The Three Festivals Tall Ships Regatta will visit the cities of Liverpool, Dublin and Bordeaux. In this session representatives from the host ports will describe the reasons why vessel operators should consider adding this exciting event to their 2018 programme.



Staff training, professional development and retention

One of the eternal balances in employing staff is the environment in which they work. An ever growing and increasingly significant part of this balance is how much to invest in staff training and professional development and how the entity can gain from this increased value investment. This goes hand in hand with the need to ensure staff retention. In the sail training environment due to its very nature and seasonality this dilemma has an increased emphasis.

This panel will discuss how to establish and maintain the balance between cost versus staff training and retention.

Speakers



Captain Daniel Moreland is well known as master of the 284 ton barque-rigged training ship *Picton Castle* since 1996. Since 1993 *Picton Castle* and the development of her ocean-going long voyage sail training has been his main focus.

The ship is preparing to set sail on her seventh world circumnavigation voyage in the spring of 2018. He founded the Bosun School in Lunenburg, Nova Scotia, Canada, a shore based seamanship training skills program for young mariners conceived as a complement to STCW training.

Dan has received numerous awards for historic ship restoration and sail training.



Captain William Sabatini began his time with *US Brig Niagara* in 2005, as 3rd Mate, advancing to Chief Mate in 2008 and Captain in 2014.

As Billy enters his 14th season on *Niagara*, and his fifth season as Captain, he is very much looking forward to the opportunity to share his passion for sailing and sail training with the crew and trainees of *Niagara* for years to come.

Square-Rigged masterclass

A fascinating insight into the established practices of square-rigged sailing today. This workshop aims to be of interest to all levels who sail on square-rigged ships, from deckhands to experienced Masters.

A panel of three experienced and skilled captains will share their knowledge covering the fundamental principles and practices as well as the finer points of handling square-riggers.

They will expand on the pros and cons of different rig designs for various sizes of vessels and training programmes. This will be followed by an open panel discussion and an opportunity to ask related questions.

Speakers



Pedro Proença Mendes is a Captain on active duty in the Portuguese Navy. He has sailed all of his life and has been a trainee on *Sagres*, *Polar* and *Vega*. He was the Captain of *Sagres* from Nov 2007 to May 2011. Pedro is a Director at Aporvela, the Portuguese Sail Training Association.

Marcus Seidl is the Senior Master of the Sail Training Ship *Statsraad Lehmkuhl*. His experience on square rigged ships spans more than 35 years.

Immo von Schnurbein served in the German Navy for thirty-five years, during which time he sailed on Sail Training Ship *Gorch Fock* for 14 years, including seven years as Master. He is now Master of *Alexander von Humboldt II*.

Sail training programme showcase

Geronimo has facilitated sail training programmes for forty-three years. Since its inception, marine animal research has been a pillar of the *Geronimo* program. For the past thirty two years the programme has partnered with the University of Florida to study sea turtles in the Bahamas. This presentation will speak of the benefits of an alternative sail training program and the benefits for its vessel and organization.

LEAD is the leadership model for the 200-week experience that comprises the United States Coast Guard's Guide to Officer and Leader Development (GOLD). U.S. Coast Guard Barque *Eagle* provides a practical application environment for the implementation of LEAD, enabling the transformation of cadets from swabs into service-ready ensigns who are Leaders of Character.

Japan, which is considered one of the most advanced countries in Asia, is unfortunately behind developed western nations when it comes to education through seamanship. In order to increase the awareness of benefit of education through seamanship, ISPA-Japan and South Passage (AU) has initiated a joint sail training programme where Japanese and Australian youth spend one week onboard. Shigeru Nishitani and Kei Minamiyama will present their experiences and how the journey has influenced them and others.

Speakers

Jill Hughes is a captain of *Geronimo*, St George's school and research vessel. Using *Geronimo* and the at-sea environment, she works to enrich students' education through hands-on experiential learning.

Hillary Smith graduated from the United States Coast Guard Academy in 2012 with a Bachelor of Science Degree in Government. Lieutenant Smith currently serves as the Operations Officer / Navigator of USCGC *Eagle*, America's Tall Ship. She has sailed on three trans-Atlantic voyages with *Eagle*

Dr. Hidehiko Asanuma, a former *Alexander von Humboldt* fellow at Max Planck Institute of Colloids and Interfaces, is currently an ISPA-Japan (non-profit sail training organization) director.

Shigeru Nishitani, a Computer Science major at University of British Columbia (Vancouver) and **Kei Minamiyama**, high school student studying in New Zealand, played an important roles during joint sail training programmes between Japan-Australia interfacing youths from Japan and Australia.

Crowd management - considerations and strategies

Large scale Tall Ships events attract huge crowds, with people of all ages, cultural backgrounds and interests filling the quaysides and vessels decks.

In today's reality, unexpected events have the potential to cause changes in crowd behaviour and sudden mass movement. Consideration of the consequences of such an incident and how to mitigate the impacts have never been more important.

In this session Stephan Kramer will reflect on case histories with real footage and will explain techniques used on passenger ships and in the festival industry.

Speakers

Stephan Kramer has been a sailing instructor since his youth. After studying economics he sailed with Willem Sligting on the tall ship *Albert Johannes*.

He then went on to study at Navigational College and sailed on tall ships for some 20 years, from AB up to captain.

Stephan holds a Marine Master ticket and in 1998 started the Rood Boven Groen company, which implements Safety Management Systems (ISM) on sailing vessels. The company also provides safety training to conform to STCW'95.



Sail training reaching out to refugees and migrants

Sail training is an ideal means of promoting community integration with new communities such as refugees.

This session will present two case studies which illustrate what can be achieved and which will hopefully encourage more host ports and vessel operators to reach out to these communities.

Speakers



Shauna Gillan is a part-time lawyer and part-time sailor. She founded Safe Haven Ireland in 2015 with the aim of providing sail training opportunities to Ireland's new communities, in particular refugees and asylum seekers.

The project has just completed its third season, and was awarded Best Small Sail Training Operator in 2016 by Sail Training International, jointly with the vessel the project is run on, the *Spirit of Oysterhaven*.



Bjarne Ugland was Project Manager for The Tall Ships Races in Kristiansand in 2010 and 2015. He has been a teacher in business administration and economics for a long period and written textbooks in the same fields.

Bjarne has been a politician in Kristiansand, among other positions deputy mayor, and he is a board member of several companies in Kristiansand.

Research workshop

Study of a Sail Training Voyage - This session will describe two academic studies; it will provoke a dialogue about Sail Training practices, the nature of its beneficial outcomes and how these are measured. The first study investigated vessel-based activities during a five-day voyage with twelve 14-year-old participants. The second study explored a six-day voyage with the sea-staff, teachers and the 12 and 13 year old crew participants.

The Value of Social Outcomes - This research session will look at the broader impact sail training has on the community with a focus not just on the financial value sail training has on the community through the development of positive social outcomes, but also the wider community benefits beyond just a dollar value. Stuart's work in employment and community deals directly with youth from both privileged and disadvantaged backgrounds including young offenders and young victims of crime. In this session he will share his findings on how sail training can continue to contribute in this area.

Speakers

Eric Fletcher is a Trustee for the Ocean Youth Trust North UK; he volunteers as a Watch Leader and is the charity's Designated Safeguarding Lead. Since 2013, Eric has investigated the processes found during the sail training voyage; completing two academic studies, he is soon to graduate as a Doctor of Education. His work has been published and he is a peer-reviewer for an academic journal, with a specialist interest in Sail Training.



Stuart Bryson is a young member of the advisory board of Australian tall ship *STS Young Endeavour*. Stuart became an ambassador for the programme after participating in The Tall Ships Races of 2015, as a segment of *Young Endeavour's* world voyage. He is employed as a legal associate of the Australian Capital Territory Magistrates Court and has recently completed a degree in law from the Australian National University.

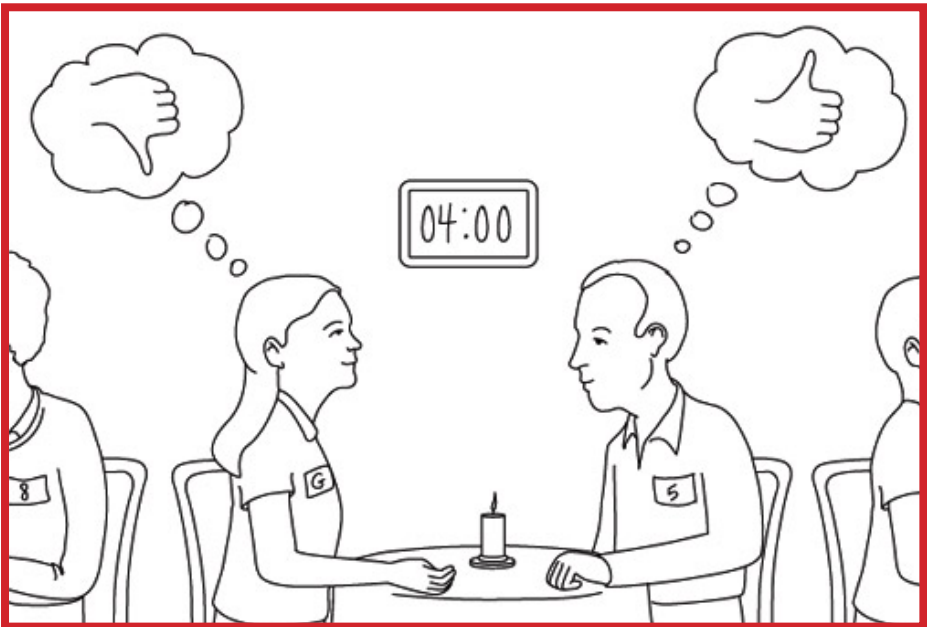


Speed meetings

*** Pre-Booked Session ***

A series of scheduled speed meetings will enable vessel operators and host ports to open a dialogue, “put faces to names” and agree follow-up meetings where appropriate. This session will only be available on a pre-booked basis.

If you have not pre-booked but would like to participate please contact the registration desk for information on last-minute availability.



The Tall Ships Races 2018 preview

The Tall Ships Races 2018 will take place in the North Sea. In this session representatives from the host ports will give insights on their plans for the event and the programme on offer to participating vessels and their trainees.



THE TALL SHIPS RACES
Sunderland 2018



THE TALL SHIPS RACES
Esbjerg 2018



THE TALL SHIPS RACES
Stavanger 2018



THE TALL SHIPS RACES
Harlingen 2018

Welfare and safety of trainees

Sail Training is overwhelmingly a positive life-changing experience for the thousands of young people that take part each year. Host Ports, Vessel Operators and NSTOs are concerned that trainees have the best time ever and the experience is fun but, above all, that they are safe.

This session is not about safe operations of the vessels but it is about the safeguarding and well-being of the young trainees. This session will aim to cover the general safe guarding rules in use on the vessels and how to make sure that everybody on board is aware of and are following these rules. It will also give some practical advice based on case studies. The importance of mentors on board will be addressed as well.

It will conclude with a discussion on how to develop a welfare policy for the tall ships and sail training and to encourage ships and crews to exchange best practices.

Speakers



Monique Touw developed her first projects with international youth whilst sailing across the Atlantic Ocean. She set up At Sea Sail Training and has since organized over 60 international exchanges and placed over 11000 trainees on the Tall Ships fleet. She was the co-founder of School at Sea, a sailing class room with 34 youngsters on board. She has worked together with STAN to develop a Dutch Sail Training Programme.



Marta Carvalho Martins has been sailing since The Tall Ships 2012, where she started as a trainee. Only a year later she became a mentor for the first time and has been mentoring ever since. She has developed a great passion for trainees' personal development and welfare, and works with multicultural trainees of all ages, social backgrounds and physical limitations. Marta is the Portuguese Representative on the STI Youth Council.

Rehabilitation or a new ship? Planning, fundraising and refitting

The past is littered with stories and examples of projects that have not made it to the finish line. This session will explore the process undertaken both by *Georg Stage* and *Shtandart*. It will discuss the critical elements of planning, fundraising and the actual refitting along with the numerous other factors that contribute to a successful project and assist in the fundamental decision; rehabilitation or a new ship?

Our panellists have all been intimately acquainted with such a dilemma and are here to share their experiences and kick off a discussion revolved around how to arrive at the correct decision and manage it through to a successful conclusion.

Speakers



Asser Amdisen has been the CEO of the foundation behind the training ship *Georg Stage*. Since 2012 he has been a former Museum Director in Apenrade and Principal of Ryslinge Folk High School.

Bjarke Walqvist started sailing on *Georg Stage* as a trainee in 1997. He has sailed his way up to Captain on a variety of square rigged ships. During his career he has been a part of various refit projects, most recently as Captain and project leader during the ongoing rehabilitation of *Georg Stage*.

Vladimir Martus trained as a naval architect and by the age of 25 he had built two replica sail vessels. By 28, he had a new dream of recreating an exact replica of *Shtandart*. It took him six years to complete and for the last 15 years has been sailing her in Tall Ships Races. He is working on a new dream to build *Cutty Sark 2*.

Blue Flag behaviour and environmental issues: at sea and in port

The marine environment is deteriorating almost everywhere around the world and people who go to sea have an important role to play in its protection. The Sail Training Blue Flag Scheme aims to connect vessel crew with their surroundings and minimise their impact on the marine environment both at sea and in port.

This session will review the benefits and issues of vessels committing to the Sail Training Blue Flag Scheme, its importance to the fleet, trainees and our events. We will also look at environmental event management standards at port events and have an opportunity to discuss environmental ideas for vessels and ports in a closing workshop.

Speakers



Daniel Schaffer has been the CEO of the Foundation for Environmental Education since 2013. Before taking up this role he managed EcoOcean - an NGO focused on the Mediterranean marine and coastal environment. Daniel has experience in working with youth both within the formal and the non-formal education systems and believes education to be a vital tool for positive change.

Jürgen Hinrichs is CEO of Deutsche Stiftung Sail Training (DSST), a non-profit foundation which operates sail training ship *Alexander von Humbolt II*, a three-masted bark sailed under the German flag and nicknamed "Windjammer for the youth". Jürgen joined DSST in October 2012 and was appointed Chairman of the Board, responsible for Marketing and Sales. His diverse career before this time has been in the shipping business across Europe and the USA.

Antti Karjalainen has worked in education and cultural relations for most of his career. Currently he is responsible for all cultural services for the city of Kotka in Finland.

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THREE FESTIVALS
TALL SHIPS REGATTA 2018

organised by *Sail Training International*

Host Port feedback from The Tall Ships Races 2017- part 2

Host port representatives from The Tall Ships Races 2017 will give feedback on the preparation and delivery of the event in their city. These first-hand insights will include areas of their projects that were successful and also the more challenging areas where lessons were learnt.

This session offers a valuable source of advice and guidance for contracted and potential host ports.

Speakers



Kimmo Hyypä was project manager for The Tall Ships Races 2009 in Turku and The Culture 2011 Tall Ships Regatta. He was the Project Manager for The Tall Ships Races Turku 2017.

Violeta Uleviciene was the project manager for The Tall Ships Races 2017 in Klaipeda. In 2015 she was the manager of the Tall Ships Regatta project. In 2014 she joined PO Klaipeda festivities team as International Projects Coordinator, and is currently the Maritime Projects Coordinator.

Petras Jucius was the fleet manager for The Tall Ships Races 2017 in Klaipeda. He was responsible for the infrastructure, vessel berthing and technical services. In 2013, he joined PO Klaipeda festivities team as Projects Technical Coordinator engineer and helping to organize major public events in Klaipeda city.

Krzysztof Soska is the Deputy Mayor of Szczecin, responsible for social issues: education, social policy, culture and sport.

Designing, building and commissioning Tall Ships

With a focus on the *B.A.P Union* and *Shabab Oman II* projects this panel will be looking at the various aspects and milestones in modern day tall ship construction. It will touch upon the modern regulatory and cost considerations as well as the overall process, commissioning and the sailing qualities of vessels. Identifying key factors that need to be addressed when discussing what it takes to construct a modern day tall ship that delivers on its requirements.

This session has a panel that includes the Captains of both *Shabab Oman II* and *B.A.P. Union* and the naval architect from the renowned Dykstra Naval Architects studio whose experience was applied in the design and naval architecture of *Shabab Oman II*.

Speakers

Thomas van Es has worked at Dykstra Naval Architects since 2008 as lead Naval Architect for square rigged ships. He managed the *Shabab Oman II* project and did the detailed rig design. He had end to end involvement in the project, from the initial design ideas through to rigging the vessel and training the crew.



Captain Franz Bittrich has served on different warships as Head of Communications and Navigation, Antisubmarine Warfare Officer and as Head of Weapons Systems. During 1999 and 2000, he commanded the Sail Training Ship *B.A.P. Marte* and from January 2017 to December 2018, he will command the Peruvian Sail Training Tall Ship *B.A.P. Union*.



At sea training using the Auxiliary Sail Vessel Operations textbook

This book is the only current general seamanship text dedicated to the tall ship industry, and contains much material that has been presented and discussed at Tall Ships America conferences over the past many years. Andy intends to lay out a series of training sessions, long and short, that can be implemented on board ship, underway or alongside, to train crews in this material.

Andy will develop and propose several on-board exercises that will be packaged in a way to make them realistic for a busy vessel and crew. It is an ironic fact that these ships are primarily dedicated to the training of their trainees, but busy schedules prevent us from spending much time in the training of the trainers. Hopefully this can help to change that.

Speaker



Captain Andy Chase, Professor of Marine Transportation, began his sea-going career at the age of 16 as deckboy aboard a Norwegian bulk carrier.

He sailed aboard tankers, container ships, tugs, and freighters as deckhand, bosun, third, second, and chief mate. Captain Chase's professional sailing career was aboard gaff and square rigged training ships as deckhand, mate, and master.

He is the subject of *Looking for a Ship*, a book about the U.S. Merchant Marine by John McPhee, and is the author of *Auxiliary Sail Vessel Operations*.

National Sail Training Organisation workshop

This session will hear from several National Sail Training Organisations on the innovative approaches taken to funding, recruiting and placing trainees from disadvantaged backgrounds.

It will illustrate how they work with other local charities to achieve meaningful results. It will also consider the local impact of such initiatives and the perceptions other charities have about sail training. The session is specifically for members of National Sail Training Organisations and will provide an opportunity to share success stories and lessons learnt.

Speakers



Lena Maekler is a Trustee of Sail Training International. She has also worked as Vice Chairman of Sail Training Association Germany since 2012 and is responsible for marketing, public relations, member vessels, the youth team and digital projects.



Stefan Abrahamsson joined the Sail Training world in 1985 by becoming a member of STAF volunteer crew. After resigning from the Finnish Navy in 2007 he became the Managing Director of STAF. Stefan is also the MD for the company owning schooner *Helena* and *SY Vahine*. Both these vessels are operated by STAF.



Pedro Proença Mendes is a Captain on active duty in the Portuguese Navy. He has sailed all of his life and has been a trainee on *Sagres*, *Polar* and *Vega*. He was the Captain of *Sagres* from Nov 2007 to May 2011. Pedro is a Director at Aporvela, the Portuguese Sail Training Association.

Looking after the needs of the ships and their crews

In this interactive workshop a panel of experts will consider what the realistic expectations should be for vessel and crew services and activities during a Tall Ships Race and Regatta host port stopover.

Moderated by Paul Bishop, Head of Race Directorate at Sail Training International, the panel will represent large and small vessels operators and host ports who will look at a number of key aspects of planning a successful event.

**Crew facilities –
what is important?**

**Ship liaison officers -
what level of support
should be reasonably
expected?**

**Berthing plans
that work for all**

**Good practices and
lessons learnt**



**Planning a good
crew party**

**Successful in-port
activities for crews**

**Public visits –
schedules that
work for ships**

**Communications
and building
relationships**

Putting trainees at the heart of the programme

Sail Training International requires any host port to deliver a number of funded trainees to participating vessels. Is this just a mandatory contract delivery item or is it in fact the central pillar around which the event identity and values can be communicated over an extended period?

Can the trainee programme be implemented in a way that supports the broader engagement of the local community, businesses and the media?

In this session we will hear how innovative trainee programmes have been placed at the very heart of two host port programmes.

Speakers

Knud Helge Robberstad is Project Manager for The Tall Ships Races 2018 Stavanger. He is a journalist, photographer and media designer, and has worked with various organisations within the energy industry and the cultural sector. He has been communication consultant for the department of culture and urban development with the City of Stavanger, and was responsible for communication operations under The Tall Ships Races in Stavanger in 2011.



Ian Flannery is Project Officer at Sunderland City Council, working on The Tall Ships Races 2018.

Ian retired from 16 years' Army service in 2015 before joining The Tall Ships Races project team.

Ian is keen that The Tall Ships Races Sunderland 2018 has a particularly positive impact on the lives of young people from the North East region.



Emergency at sea - a case study

This session will present a real life case study of an evacuation in heavy seas 135 nautical miles off the coast of Esbjerg. The session will demonstrate the importance of a good crew, good communication and good joint host port contacts.

In this presentation director of the Maritime Academy in Harlingen and the Captain of the Class A Tall Ship *Christian Radich* will tell the whole story of the evacuation and lessons learnt. They will focus on the communication between Ship - School - Parents and Esbjerg and handling a Class A ship in heavy seas during an evacuation. During the presentation a few short video clips taken during the evacuation will be shown.

Speakers



Arjen Mintjes was an educational psychologist until 1986, at which time he purchased a 100 year old sailing vessel and started his own company.

In 1993 Arjen became a member of the Dutch examination commission for inland shipping and soon after a director for the School for Inland Navigation in Harlingen. He is secretary of the board of Harlingen Sail - the organising committee of The Tall Ships Races in Harlingen.



Clas Jagdum is a Master Mariner and Captain of Sail Training Ship *Christian Radich*. Clas started work at *Christian Radich* in 1995 as a mate and has sailed as Captain since 1999. Earlier in his career he served in the Norwegian Navy.

Shared Value - a way of building long term corporate partnerships

Shared Value as a concept has received considerable publicity in the last five years most of it from the corporate strategic perspective. This session aims to look at the possibilities for long term corporate support for both sail training programmes and sailing vessels that may be available to adherents of Shared Value strategies.

The session will examine four examples of a Shared Value approach and discuss ways in which they might be applied to sail training and tall ship operations. If you are fed up with making multiple grant applications, corporate presentations and receiving only short term funding this may be a way out of the rat race.

The session will workshop a variety of social challenges that might form the basis of an approach to corporate shared value partners.

Speaker

Jon Simpson's first career was as a marine engineer before championing personal development through volunteering to students and universities in the UK and Australia. Jon was CEO of Sydney Heritage Fleet (SHF) for seven years.

SHF restores, operates and maintains one of the world's largest collections of operating heritage vessels including the 1000 tonne 1874 three masted barque *James Craig*. Jon has been active within Tall Ships Australia and New Zealand for 12 years.



Group dynamics, teamwork and facilitation techniques

This exciting interactive workshop and seminar will provide delegates with an opportunity to explore one of the fundamental aspects of sail training. Group dynamics, teamwork and the facilitation techniques that will help watch leaders and youth mentors achieve strong outcomes for their participants. With a focus on youth these skills and techniques can be applied to any crew, on any vessel in any program.

The session will involve information sharing, delegate interaction and a chance to create activities or programme components you can take back to your vessel. Together we will focus on team formation, the different roles within a team, harnessing team member strengths and supporting weaknesses, developing SMART goals, group cohesion, leadership and communication styles with practical examples from vessels and programmes around the world.

Speakers



Lena Maekler is a Trustee of Sail Training International. She has also worked as Vice Chairman of Sail Training Association Germany since 2012 and is responsible for marketing, public relations, member vessels, the youth team and digital projects.



Murray Henstock has been involved with sail training since 2000 and volunteers as Chair of the Member Communications Working Group for the Australian Sail Training Association.

He is a full time high school science teacher seeking to inspire both teachers and students through adventurous learning and the outdoors.

Murray serves Sail Training International as Trustee overseeing programme development, research and the International Youth Council.

Marine photography masterclass

Vast oceans, ships and busy harbours are all great photographic subjects. This is a unique opportunity to hear from two professional marine photographers who have worked in the world of Tall Ships and Sail Training for many years.

Hear about their photographic adventures at sea and collect top tips on capturing professional images yourself by looking at light, reflections, shadows, zooming, colour, pattern, angles, composition and more.

Their respective sessions are entitled 'How to save lives and take good photos' and 'Chasing tall ships for profit and pleasure' !!

Speakers

Valery Vasilevsky is a professional journalist, photographer and traveller.

From 2006 he specialised in marine photography and travelled to the Arctic, visiting the North Pole six times.

He is author of the book *Sedov* as well as several photobooks about sailing regattas. In 2012-2013 he made a 14-month round-the-world voyage on *Sedov*.

Max Mudie first sailed on a tall ship – *STS Lord Nelson* - in 1987.

He left art college in 1992 and has been a professional photographer ever since, photographing tall ships around the world.

Max has also sailed thousands of miles on tall ships and brings his wide knowledge of these vessels to his photography.



Ship recruitment - strategies for success

The vessels participating in The Tall Ships Races and Regattas deliver a unique spectacle, attract thousands of visitors and create lasting memories. But how does a host port attract a suitable fleet of vessels, given a complex landscape where a wide range of factors influence vessel operator decision making?

This session will explore some of the key considerations, including joint host port strategies, vessel operator types, motivating factors and the need for a tailored approach. The session will also be opened to the audience so that first hand insights and experiences can be shared.

Speaker



Paul Thompson is Commercial Director at Sail Training International. Paul has worked in business development and client management for more than 30 years. He spent eleven years as Sales Director with The Challenge Business – the organisation behind the Global Challenge round the world yacht race. He has been involved in sail training since his first voyage as a trainee in the early 1980's and he is also a volunteer skipper with a UK sail training charity.

Sail Training International Ships Council - Tall Ships Forum

These sessions will enable members of the Tall Ships Forum and the Small Ships Forum to meet and discuss future strategies and projects.

Please note that non-member vessel operators are warmly invited to attend the relevant forum.

Executive committee



Pedro Proença Mendes is a Captain on active duty in the Portuguese Navy. He has sailed all of his life and has been a trainee on *Sagres*, *Polar* and *Vega*. Pedro is a navigation specialist with service on *Sagres*, frigates for the Lighthouse Authority and the Hydrographic Office. He was the Captain of *Sagres* from Nov 2007 to May 2011. Pedro is a Director at Aporvela, the Portuguese Sail Training Association.

Einar Corwin has been *Christian Radich's* Managing Director and a keen member of the Tall Ships family since 2004. He has focussed on safety and routines for *Christian Radich* and on improving revenues and customer satisfaction. He has spent the last ten years trying to convince ports that they play an important role in the future of the Tall Ships.

Haakon Vatle started his tall ships career on board *Statsraad Lehmkuhl*, where he worked and sailed every season from 1996-2005. He was senior executive officer during The Tall Ships Races 2008 Bergen, project advisor during The Tall Ships Races 2011 Stavanger, and project manager for The Tall Ships Races 2014 Bergen. From 1 January 2016 he became the new Managing Director of the *Statsraad Lehmkuhl*. Haakon is also a professional shanty singer through his "Storm Weather Shanty Choir".

Sail Training International Ships Council - Small Ships Forum

These sessions will enable members of the Tall Ships Forum and the Small Ships Forum to meet and discuss future strategies and projects.

Please note that non-member vessel operators are warmly invited to attend the relevant forum.

Executive committee



Toby Marris started sailing at the age of six coming from a family of boat builders on the South Coast of England. Initially, working on square riggers and then following a path in training on smaller boats as Chief Instructor at Southern Sailing. In 1995 he became Head of Sailing at Dauntsey's School running and skippering *Jolie Brise*, while also competing regularly in STI Races

Lucy Gross has sailed as trainee, watchleader and full-time skipper on a wide variety of Sail Training vessels. She is a Yachtmaster Instructor, Member of the Ships Council, and General Manager of ASTO. She organises Small Ships Races, conferences and aims to improve and promote Sail Training around the UK and internationally.

Jan Miles is sailing master to the wooden square-topsail rigged Baltimore Clipper schooner and reproduction American 1812 War Privateer *Pride Of Baltimore II*. Jan has commanded ocean voyages across both the North Pacific and North Atlantic. Jan has been recognised as Tall Ships America's Sail Trainer of the Year (2003) as well as Lifetime of Dedication to Sail Training (2013).

International non-formal education projects and EU Funding

This informative and practical session will provide delegates with an opportunity to gain insight into Sintija's work with the Erasmus+ funded SAIL4youth Project and the outcomes it has generated. Delegates will have a chance to test several tools in practical workshop activities relating to life-long learning competencies development, as well as engage in an interactive discussion on the learning methods, impacts and evaluation tools used in these programmes. Sintija will draw on experience over seven years as a designer and deliverer of non-formal education training courses for youth and youth workers in Latvia and abroad.

Speaker

Sintija Lase has seven years experience designing, coordinating and delivering educational projects for youth, youth workers and businesses across a range of focus areas. Since 2011 Sintija has been a member of the trainers' pool of the Agency for International Programmes for Youth in Latvia. Since 2015 she has been an educational project manager and trainer to Sail Training Association Latvia.



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